## 2024-2025 Pacing Calendar

### Units of Instruction

Unit 1 – Introduction to Business This unit focuses on professionalism through adherence to workplace standards and effective task management. It explores essential business principles such as business types, ownership forms, and organizational structures, providing a foundational understanding of key business concepts.

# 2024 August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	O1 All Staff Inductio	02 In and Preparation	03
04	05	06 All Sta	07 ff Induction and Pre	08 eparation	09	10
11	12 Unit 1: Lesson 1 (90-minute, class period)	13	14 Unit 1: Lesson 2 (90-minute, class period)	15	16 Unit 1: Lesson 3 (90-minute, class period)	17
18	19	20 Unit 1: Lesson 4 (90-minute, class period)	21	22 Teacher's Choice	23	24
25	26 Unit 1: Lesson 5 (90-minute, class period)	27	28 Mid Cycle Assessment	29	30 Unit 1: Lesson 6 (90-minute, class period)	31
01	02	<b>TEKS:</b> Unit 1 TEKS: 132.1A,1B, 1C,1D,1F 132.2A, 2B, 2C, 2D, 1			1	

### Principles of Business, Marketing and Finance

## 2024-2025 Pacing Calendar

#### Units of Instruction

Unit 2 – Business Economics

Students will learn to compare economic systems, understand the characteristics of the private enterprise system, identify business cycles, and recognize factors affecting profits, revenues, and expenses. They will also interpret balance sheets and income statements, providing insights into a company's financial condition and performance.

## 2024 September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01	02 Labor Day (no classes)	03 Staff PD (no classes)	04	05 Unit 1: Lesson 7 (90-minute, class period)	06	07
08	09	10	11	12	13	14
	<b>Unit 1: Lesson 8</b> (90-minute, class period)		Teacher's Choice		<b>Unit 2: Lesson 1</b> (90-minute, class period)	
15	16	17	18	19	20	21
		<b>Unit 2: Lesson 2</b> (90-minute, class period)		Cycle 1 Assessment		END OF CYCLE 1
22	23	24	25	26	27	28
	Unit 2: Lesson 3 (90-minute, class period)		<b>Unit 2: Lesson 4</b> (90-minute, class period)		Teacher's Choice	
29	30	01	02	03	04	05
06	07	<b>TEKS:</b> Unit 2 TEKS: 132.2F, 2G 132.4A, 4B, 4C				

### 2024-2025 Pacing Calendar

#### Units of Instruction

Unit 3 – Global Goods and Services The students will learn business and industry terms and explain their roles in the private enterprise system. It also addresses the importance of business in a global society and the impact of imports and exports on the U.S. economy while emphasizing effective communication skills.

## 2024 October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	01 Unit 2: Lesson 5 (90-minute, class period)	02	03 Staff PD (no classes)	04 Fall Holiday (no classes)	05
06	07 Unit 2: Lesson 6 (90-minute, class period)	08	09 Mid Cycle Assessment	10	11 Unit 2: Lesson 7 (90-minute, class period)	12
13	14	15 Unit 3: Lesson 1 (90-minute, class period)	16	17 Teacher's Choice	18	19
20	21 Unit 3: Lesson 2 (90-minute, class period)	22	23 Unit 3: Lesson 3 (90-minute, class period)	24	25 Unit 3: Lesson 4 (90-minute, class period)	26
27	28	29 Unit 3: Lesson 5 (90-minute, class period)	30	31 Cycle 2 Assessment	01	02
03	04	<b>TEKS</b> Unit 3 TEKS: 132.5A, 5B, 5C 132.7B, 7C, 7D, 7E,	7F	1		·

## 2024-2025 Pacing Calendar

#### Units of Instruction

Unit 4 – Business Regulations

Students will explore the roles of government and the legal system in business, understand the importance of complying with regulations, and learn to differentiate between ethical and unethical business practices. They will also examine the influence of organized labor and contrast ethical, moral, and legal decisionmaking in business situations.

## 2024 November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	01	02 END OF CYCLE 2
03	04 Teacher's Choice	05	06 Unit 3: Lesson 6 (90-minute, class period)	07	08 Staff PD (no classes)	09
10	11 Unit 3: Lesson 7 (90-minute, class period)	12	13 Unit 3: Lesson 8 (90-minute, class period)	14	15 Unit 4: Lesson 1 (90-minute, class period)	16
17	18	19 Teacher's Choice	20	21 Mid Cycle Assessment	22	23
24	25	26	27 Thanksgiving Reces (no classes)	28 ss	29	30
01	02	<b>TEKS:</b> Unit 4 TEKS: 132.1E 132.3A, 3B 132.6A, 6B, 6C, 6D				

### **Principles of Business, Marketing and Finance**

## 2024-2025 Pacing Calendar

#### Units of Instruction

#### Unit 4 – Business Regulations

Students will explore the roles of government and the legal system in business, understand the importance of complying with regulations, and learn to differentiate between ethical and unethical business practices. They will also examine the influence of organized labor and contrast ethical, moral, and legal decisionmaking in business situations.

## 2024 December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01	02	03	04	05	06	07
	<b>Unit 4: Lesson 2</b> (90-minute, class period)		<b>Unit 4: Lesson 3</b> (90-minute, class period)		<b>Unit 4: Lesson 4</b> (90-minute, class period)	
08	09	10	11	12	13	14
		<b>Unit 4: Lesson 5</b> (90-minute, class period)		Teacher's Choice		
15	16	17	18	19	20	21
	<b>Unit 4: Lesson 6</b> (90-minute, class period)		<b>Unit 4: Lesson 7</b> (90-minute, class period)	Cycle 3 Assessment		END OF CYCLE 3
22	23	24	25	26	27	28
			Winter Recess (no classes)			
29	30	31	01	02	03	04
	Winter Recess (no classes)					
05	06	<b>TEKS:</b> Unit 4 TEKS: 132.1E 132.3A, 3B 132.6A, 6B, 6C, 6D				

### **Principles of Business, Marketing and Finance**